



DIGITAL CITIZEN

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Media Kit



DIGITAL CITIZEN ACADEMY

Fact Sheet

Company:	Digital Citizen Academy
Founder & Director:	Lisa Strohman, J.D., PhD,
Website:	https://digitalcitizenacademy.org/
Facebook:	https://www.facebook.com/digitalcitizenacademy/
Twitter:	https://twitter.com/DCAkids/
LinkedIn:	https://www.linkedin.com/company/digital-citizen-academy/
About:	Digital Citizen Academy is an organization passionate about educating children on the safe use of technology in their daily lives through prevention and diversion programs. Digital Citizen Academy's research-based programs offer resources to parents, educators and student, addressing the challenges of our digitally connected world. The programs are designed with age appropriate lessons that teach the importance of digital responsibility and reputation.
Programs:	DCA Parent Program DCA Program grades K-2 DCA Program grades 3-5 DCA Program grades 6-8 Diversion Program, grades 6-12 DCA Technology Leadership Council
Email:	info@digitalcitizenacdemy.org
Founded:	2017



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BIO

Lisa Strohman, J.D., PhD

Dr. Lisa Strohman is the founder and director of Digital Citizen Academy. Dr. Strohman is a clinical psychologist and author. She established Digital Citizen Academy to proactively prevent and educate students, educators and parents on the issues resulting from technology use and misuse. She has spent more than a decade working with adolescents and families in her private practice and almost two decades working with schools to address challenges with student mental health and well-being.

In addition, she has worked with law enforcement and the FBI on safety and cybercrimes involving adolescents, while also lending her knowledge and guidance to the National Center for Missing and Exploited Children.

Dr. Strohman holds a Bachelor of Science in Psychology from the University of California, Davis, where she graduated Magna Cum Laude and later earned a PhD and J.D., completing a joint integrated program in Law and Psychology at Villanova and Drexel Universities. She is a member of the American Bar Association, and Chair of American Psychological Association, Committee on Legal Issues.

Dr. Strohman is a frequent speaker at schools, parent organizations, and business and community groups where she addresses the challenges of raising responsible digital citizens. She is also regularly featured in the media as a technology wellness and behavioral expert. She has been interviewed by TV and radio news outlets and quoted in numerous print publications including Forbes Magazine, Fast Company, and Huffington Post. You can also hear her as a weekly expert guest on Dr. Drew's Midday Live radio show.



Lisa Strohman, J.D., PhD



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Scottsdale Clinical Psychologist Launches Digital Citizen Academy *First of its kind education prevention program for schools and organizations*

SCOTTSDALE, Ariz. – May 2017 – Dr. Lisa Strohmman, clinical psychologist, founder of [Technology Wellness Center](#), and co-author of *Unplug: Raising Kids in a Technology Addicted World*, has now launched Digital Citizen Academy. Dr. Strohmman created this new interactive platform for schools and organizations to deliver research-based education, prevention and diversion programs that are professionally designed to combat, protect and support children, teenagers, and adults impacted by issues resulting from technology use, misuse and overuse.

“In my private practice, working one-on-one with children and parents I started to see more serious issues surface and began hearing from school principals and administrators facing serious challenges with students,” explains Dr. Strohmman. “I knew I needed to do something that would reach and help more kids and address the challenges educators and parents now face.”

Digital Citizen Academy (DCA) will support schools, school districts and organizations with affordable program options. Under the direction of Dr. Strohmman, DCA is designed with grade specific lessons for kindergarten through 12th grade, that appropriately and effectively communicate and teach safe practices for digital citizenship, digital reputations and provide tools and lessons on cyberbullying, sexting and digital cheating.

Schools and organizations that sign-up with DCA will have access to the prevention modules for students, which will allow them to track pretest and post-test scores and monitor ongoing results. In addition, there are modules specifically geared for parents and educators that give more detailed information on current issues. A diversion program will also be available as a disciplinary resource for offenders. Pricing is based on number of students, schools in the district and length of subscription.

During the 2016-2017 school-year the program was in beta testing in the Cave Creek School District. The school has already seen a significant drop in behavior incidents related to technology.

Sonoran Trails Middle School Principal Bill Dolezal states, “While we navigate through the waters of the technological revolution, it is critical that we educate our students on the benefits and dangers physiologically, psychologically, legally and emotionally. I am grateful that we are able to work with Dr. Strohmman and be part of her mission of educating students, staff and parents in school communities to help keep students safe, happy and healthy.”

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“Working together we can empower our communities to develop emotionally and physically healthy digital citizens that will strive to engage in positive social interaction, both on and offline,” adds Dr. Strohman.

To learn more about Digital Citizen Academy and Dr. Lisa Strohman visit digitalcitizenacademy.org.

About Digital Citizen Academy

Digital Citizen Academy, is dedicated to improving the lives of students, parents and educators. Founded by Dr. Lisa Strohman, clinical psychologist, and founder and director of Technology Wellness Center and co-author of Unplug: Raising Kids in a Technology Addicted World. Digital Citizen Academy provides research-based prevention and education programs that deal with the psychological, emotional and physical issues resulting from technology use, misuse and overuse. Visit digitalcitizenacademy.org to learn more.

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